

PRIVACY AND DATA PROTECTION POLICY (Art. 13-14 European Privacy Regulation 679/2016)

In compliance with the art. 13 of the EU Reg. N. 679/2016 regarding Safeguard and protection of personal data, referencing the treatment of your personal data, IL PLANTARE DI ZACCHINI S.R.L. informs you as follow.
The processing of personal data provided by you for sending newsletters or for the registration procedure will be based on the principles of lawfulness, correctness and transparency, as well as respecting Your privacy and Your rights.

HOLDER OF TREATMENT:

IL PLANTARE DI ZACCHINI S.R.L., Via Saliceto n. 20 - 40013 Castel Maggiore (BO), tel. 051701037 - 051702434, fax 051702406, mail: info@ilplantare.it, pec: ilplantare@pec.sedevirtuale.it

DATA SUBJECT OF THE TREATMENT:

We inform you that the data subjects of the treatment are the common personal data, e-mail addresses, addresses, telephone and fax numbers.

PURPOSE OF TREATMENT

Personal data are processed from Il Plantare di Zacchini s.r.l. for the sending by email, mail, fax or telephone communications of newsletters, commercial and advertising information on products and on the it supplies, as well as the registration procedure.

TREATMENT METHODS

The data are treated through the use of electronic and paper instruments and treatment will include, in compliance with the provisions of the law and the precautions necessary to guarantee the security of the data, all the operations or set of operations provided by the art. 4 paragraph 1 n. 2 of EU Reg. 679/2016 necessary to the treatment in question, which means: collection, registration, organization, structuring, conservation, adaptation or modification, extraction, consultation, use, communication through transmission, comparison or interconnection, limitation, cancellation or destruction.

The data are treated with manual and informatic systems and are stored in paper form and digital form.

The paper and digital database is organized in such a way that access to data is only allowed to the personal expressly instructed by the holder of treatment. The operations of modifying the data contained in the database are only allowed to the holder of the treatment and the staff expressly instructed for the treatment;

The processing operations are carried out in such a way as to guarantee the logical and physical security as well as the confidentiality of your personal data.

RECIPIENTS OR THE CATEGORIES OF RECIPIENTS OF DATA

The data may be communicated to the company our consultant who takes care of the website www.ilplantare.com

LEGAL BASIS OF TREATMENT

The processing of your personal data finds its justification in:

- Informed consent;
- Fulfilment of the contract;
- Satisfaction of requests by the interested party.

WILL THE DATA BE TRANSFERED IN EXTRA EU COUNTRIES OR INTERNATIONAL ORGANIZATIONS?

Your data will not be transferred out of the European Union.

HOW LONG THE PERSONAL DATA WILL BE PRESERVED?

The personal data will be preserved for the entire duration of the relationship with the interested parties, for the time due to legal obligations and also subsequently, at least until the expiry of the civil, criminal and tax prescription terms. The data will be definitively deleted when there is no longer any juridically relevant interest in their conservation.

WHICH RIGHTS HAS THE INTERESTED PARTY?

Grant your consent to the treatment of your personal data does not eliminate your rights from law.

You will find the forms and instructions for the exercise of your rights at the administration office of Il Plantare di Zacchini s.r.l.

In particular, you have

- Right of access (art.15 EU Reg. 679/2016): it is the right to obtain from the holder of treatment a confirmation that there is or less ongoing process of your personal data and in that case, to obtain access to the data and the following information: a) the purposes of the treatment; b) the categories of personal data in question; c) the recipients or the categories of recipients to whom personal data have been or will be communicated, in particular if recipients of third countries or international organizations; d) when possible, the retention period of the personal data provided or, if it's not possible, the criteria used to determine this period; e) the existence of the right of the interested party to request the holder of treatment, the correction or the cancellation of personal data or the limitation of the treatment of data that concern him or to oppose their treatment; f) the right to lodge a complaint with a supervisory authority; g) in case the data are not collected from the data subject, all the information available on their origin; h) the existence of an automated decisional process, profiling included referred to the paragraph 1 and 4 of the article 22, and, at least in those cases, significant information about the logic used, as well as the importance and the expected consequences of that treatment for the interested party.
- Right of modification (art.16 EU Reg. 679/2016): it is the right to obtain from the Holder of the treatment the correction of inaccurate personal data concerning you without unjustified delay, as well as the integration of incomplete personal data, also by providing an additional declaration.
- Cancellation right (art.17 EU Reg. 679/2016): it is the right to obtain from the Holder of the treatment the cancellation of your personal data without unjustified delay in case of certain reasons are met.
- Right to limit the treatment (art.18 EU Reg. 679/2016): it is the right to obtain from the Data Controller the limitation of processing when one of the hypotheses provided by art.18 EU Reg. 679/2016 occurs.
- Right to oppose to the treatment (art.21 EU Reg. 679/2016): it is the right to oppose in any moment, for reasons related to your particular situation, to the treatment of personal data concerning you. In that case, the Data Controller refrains to further process your data unless he demonstrates the existence of legitimate mandatory grounds for proceeding with the treatment that prevail on the interests, on the rights and the liberties of the interested party or for the ascertainment, exercise or defense of a right in court.
- Right of data portability (art.20 EU Reg. 679/2016): it is the right to receive in a structured format, of common use and machine-readable your personal data and the right to transmit that data to another data controller without impediments by the Data Controller that provided them in the case a) the treatment is based on consent, or a contract; b) the treatment is carried out by automated means.
- Right to propose a complaint to the authority (Privacy Authority): pursuant to art. 77 EU Reg. 379/16 you, without prejudice any other administrative or judicial appeal, may lodge a complaint with the Privacy Authority if you believe that the processing of your data is in violation of EU Regulation 679/16.

IS IT POSSIBLE TO REVOKE THE CONSENT AT ITS TIME PROVIDED?

You may revoke the consent to processing the data at any time, but this will not affect the lawfulness of the data processing based on the consent given before revocation.

The withdrawal of consent will make it impossible to manage the service with the consequent impossibility of establishing or continuing it, to the extent that such data are necessary for its correct execution.

To exercise the right to withdraw consent to the processing of data, you must communicate your will by registered mail or PEC to Il Plantare di Zacchini s.r.l., 40013 Castel Maggiore (BO), Via Saliceto n.20, ilplantare@pec.sedevirtuale.it

IS IT NECESSARY TO SUPPLY THE PERSONAL INFORMATION REQUIRED?

You are not bound to supply the required personal data, but it is necessary in case you want to use the newsletter and registration services on the website.